



For Immediate Release

NorthLANs Alliance Now Features an Online Shopping Cart.

Shakopee MN (April 15, 2003)

Minnesota based Internet Web Hosting company NorthLANs Alliance is proud to announce the release of a new customer provided service, The Exchange Project (osCommerce), an Online Shopping Cart application. This new service is provided at no additional cost to customers of NorthLANs Alliance.

osCommerce is an online shop solution that offers a wide range of out-of-the-box features that allows online stores to be setup fairly quickly with ease. osCommerce was started in March 2000 and has since matured to a solution which is currently powering 1144 registered live shops around the world.

Some of the features included are:

- ✓ Customer accounts
- ✓ Customer address books
- ✓ Order history
- ✓ Search catalog for products or manufacturers
- ✓ Product reviews by customers
- ✓ E-mail notifications
- ✓ Secure transactions with SSL
- ✓ Bestseller lists
- ✓ New design for user-friendliness
- ✓ Add/Edit/Remove categories, products, manufacturers, customers, and reviews
- ✓ Categories-to-categories structure
- ✓ Statistics for products and customers
- ✓ Dynamic product attributes
- ✓ Tax zones, classes, and rates

To view catalog demonstration in action, visit <http://shopcart.northlans.com/catalog/default.php>

For additional information please direct questions to sales@northlans.com

The NorthLANs Alliance Staff